

CABO UNO TEQUILA



Properties list:

- single product
- update
- box
- bottle
- alcohols and spirits
- wood
- other materials
- glass and ceramics
- identity by typography
- luxury
- classic
- transparent
- identity by shape
- end-user packaging
- gift packaging

Design Meat and Potatoes sourced all elements of the packaging to be made in Mexico. Housed in a handmade leather and wood box, the cork-sealed bottle comes with a crystal stopper. Each bottle of this limited edition of 21,000 bottles is numbered to earmark its allocated status as "authentic, elegant Mexican".

Reference: [Mark Hampshire, Keith Stephenson, DemoGraphics Packaging, Logos, Modena, 2007](#)

Credits:

Country: Mexico

Agency: Meat and Potatoes

Designer: tj river & todd gallopo, johnny hsu, ian dyer

Other images:

