

# CABO UNO TEQUILA

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## Properties list:

single product  
update  
box  
bottle  
alcohols and spirits  
wood  
other materials  
glass and ceramics  
identity by typography  
luxury  
classic  
transparent  
identity by shape  
end-user packaging  
gift packaging

Design Meat and Potatoes sourced all elements of the packaging to be made in Mexico. Housed in a handmade leather and wood box, the cork-sealed bottle comes with a crystal stopper. Each bottle of this limited edition of 21,000 bottles is numbered to earmark its allocated status as "authentic, elegant Mexican".

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Reference: [Mark Hampshire, Keith Stephenson, DemoGraphics Packaging, Logos, Modena, 2007](#)

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## Credits:

**Country:** Mexico

**Agency:** Meat and Potatoes

Designer: tj river & todd gallopo, johnny hsu, ian dyer

Other images:

