

BERG WATER



Properties list:
end-user packaging
water
plastics
single product
new product
bottle
identity by shape

From Bergwater website: "Iceberg water is a very unique product, in a superior category all by itself. It is an all natural, truly virginal water with no traces of minerals. Its unmistakable taste is clean, light and pure."

The bottle has been designed to look like glass but with all the conveniences of PET. It represents the ice cap, the genesis of this amazing water. Its green tint reflects the ice cold green shade often observed in icebergs. It is currently available in 500 ml. with new presentations available soon."

Reference: <http://www.bergwater.ca/products.aspx>

Credits:

Year: 2008

Other images: