826 VALENCIA



Properties list:

new product
labels and sleeves
additional structural elements
unusual structural association
unusual visual association
jar and pot
folding carton
bottle
flacon
end-user packaging
range of products
glass and ceramics
cardboard and paper
ironic
identity by shape
identity by colour

Dave Eggers (McSweeney's editor) founded 826 Valencia as a nonprofit tutoring center. Amazing idea.

Reference: http://www.826valencia.org/

Credits:

Country: _

Other images:







