

# MAITRE D'

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Properties list:  
end-user packaging  
range of products  
new product  
sachet  
bottle  
plastics  
cardboard and paper  
contemporary  
metallescent  
identity by typography  
photo to describe  
identity by system of colour

For communicating premium food, black, silver, and rich colour prevail. In the case of the Maitre D' range, named and branded by Davies Hall, silver evokes a clean surface deli feel.

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Reference: [Mark Hampshire, Keith Stephenson, DemoGraphics Packaging, Logos, Modena, 2007](#)

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**Credits:**

**Country:** UK

**Designer:** Davies Hall

Other images: