

MAITRE D'



Properties list:
end-user packaging
range of products
new product
sachet
bottle
plastics
cardboard and paper
contemporary
metallic
identity by typography
photo to describe
identity by system of colour

For communicating premium food, black, silver, and rich colour prevail. In the case of the Maitre D' range, named and branded by Davies Hall, silver evokes a clean surface deli feel.

Reference: [Mark Hampshire, Keith Stephenson, DemoGraphics Packaging, Logos, Modena, 2007](#)

Credits:

Country: UK

Designer: Davies Hall

Other images: