

NAIROBI COFFEE



Properties list:
end-user packaging
range of products
metallic
metals
update
identity by typography
coffee, tea and infusions
jar and pot
identity by system of colour

Nairobi Coffee makes use of a distinctive tin and a sophisticated colour palette supporting a single-minded mnemonic "N". High quality production values, notably the contrast of matte versus metallic finish, contribute to the premium presentation.

Reference: [Mark Hampshire, Keith Stephenson, DemoGraphics Packaging, Logos, Modena, 2007](#)

Credits:

Agency: MayDay

Other images: