

# NAIROBI COFFEE

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Properties list:  
end-user packaging  
range of products  
metallic  
metals  
update  
identity by typography  
coffee, tea and infusions  
jar and pot  
identity by system of colour

Nairobi Coffee makes use of a distinctive tin and a sophisticated colour palette supporting a single-minded mnemonic "N". High quality production values, notably the contrast of matte versus metallic finish, contribute to the premium presentation.

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Reference: [Mark Hampshire, Keith Stephenson, DemoGraphics Packaging, Logos, Modena, 2007](#)

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Credits:

Agency: MayDay

Other images: