NAIROBI COFFEE



Properties list:

end-user packaging range of products metallic metals update identity by typography coffee, tea and infusions jar and pot identity by system of colour

Nairobi Coffee makes use of a distinctive tin and a sophisticated colour palette supporting a single-minded mnemonic "N". High quality production values, notably the contrast of matte versus metallic finish, contribute to the premium presentation.

Reference: Mark Hampshire, Keith Stephenson, DemoGraphics Packaging, Logos, Modena, 2007

Credits: Agency: MayDay Other images: