

# THE WHITE ROOM

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Properties list:  
end-user packaging  
new product  
range of products  
homecare products  
metals  
metallic  
identity by system of colour

Simple colour swatch on stainless steel solution for homebases sophisticated paint range, the White Room.

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Reference: [Mark Hampshire, Keith Stephenson, DemoGraphics Packaging, Logos, Modena, 2007](#)

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Credits:

Agency: Turner Duchworth

Designer: David Turner, Bruce Duckworth, Sam Lachlan

Other images: