

# RON VERACRUZANO

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Properties list:  
end-user packaging  
alcohols and spirits  
new product  
single product  
labels and sleeves  
bottle  
glass and ceramics  
historical, traditional  
transparent  
identity by typography

RON VERACRUZANO Design Packaging for NDP of super premium mexican rums from Veracruzano. A half tube covers the bottom of the elegant bottle depicting a crest from it's source.

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Reference: [Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008](#)

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**Credits:**

**Year:** 2005

**Agency:** P&W Design Consultants

**Designer:** Adrian White Foord

**Typographer:** Lee Newhan

Other images: