

# PHARMASSIST

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## Properties list:

sounding packaging  
tactile packaging  
information about use  
smart packaging  
product accessibility  
information accessibility  
design for all  
elder people  
end-user packaging  
single product  
pharmaceuticals  
concept  
dispensing systems  
flacon  
plastics  
high-tech  
smooth  
identity by shape

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**Reference:** [Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008](#)

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**Credits:**

**Year:** 2005

**Agency:** Sieberthead

**Designer:** Hai Tran, Lloyd Moffat, Matt Hew Walton, Paula Mac Jarlane

Other images:

