

DESSERT BAMBU



Properties list:

- ready to use
- end-user packaging
- range of products
- metals
- plastics
- cardboard and paper
- new product
- cosmetics, beauty and toiletries
- shopping bag
- jar and pot
- folding carton
- can and tin
- box
- minimal
- identity by typography

Dessert Bambu packaging, an example of minimal packaging system that wants to communicate wellbeing.

Reference: [Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008](#)

Credits:

Country: USA

Year: 2005

Agency: Slover [and] Company

Other images:

