DESSERT BAMBU



Properties list:

ready to use
end-user packaging
range of products
metals
plastics
cardboard and paper
new product
cosmetics, beauty and toiletries
shopping bag
jar and pot
folding carton
can and tin
box
minimal
identity by typography

Dessert Bambu packaging, an exemple of minimal packaging system that wants to communicate wellbeing.

Reference: Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008

Credits:

Country: USA Year: 2005

Agency: Slover [and] Company

Other images:

