



**Properties list:**  
end-user packaging  
single product  
new product  
water  
bottle  
glass and ceramics  
minimal  
contemporary  
identity by typography  
transparent  
identity by shape

The new bottle for Finè water was designed for "capturing the fluidity and purity of thermal artesian water". All elements and materials, from the soft touch cap to the ergonomic curves, merge into one to offer a multi-sensorial "hydrating" experience.

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**Reference:** <http://www.square-mag.co.uk/2008/02/14/karim-rashids-fine-bottled-water>

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**Credits:**

**Designer:**

Karim  
Rashid

Other images: