

# KENZO POWER

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## Properties list:

- single product
- end-user packaging
- new product
- cosmetics, beauty and toiletries
- folding carton
- bottle
- metals
- cardboard and paper
- minimal
- unusual structural association
- textured
- metallic
- identity by shape
- identity by typography

kenzo Power bottle designed by Kenya Hara, one of the most prominent creative minds in Japan.

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Reference: <http://www.kenzopower.com/> , [http://www.ndc.co.jp/hara/home\\_e/\\_on/pro.html](http://www.ndc.co.jp/hara/home_e/_on/pro.html) ,  
<http://whatwedoisecret.org/madebyblog/2008/09/kenzopower-by-kenya-hara/#more-1206>

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**Credits:**

**Year:** 2008

**Structural designer:** Kenya Hara

Other images: