



Properties list:

range of products
new product
toys
end-user packaging
cardboard and paper
playful
contemporary
unusual visual association
opaque
identity by shape
illustrated character
identity by illustration
identity by system of colour
identity by colour
collector packaging
toy packaging
gift packaging
kids
folding carton

Reference: <http://www.zuny.info/news.php>

Credits:

Agency: Bonanza Brand Marketing Group

Other images:

