



**Properties list:**

range of products  
new product  
toys  
end-user packaging  
cardboard and paper  
playful  
contemporary  
unusual visual association  
opaque  
identity by shape  
illustrated character  
identity by illustration  
identity by system of colour  
identity by colour  
collector packaging  
toy packaging  
gift packaging  
kids  
folding carton

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Reference: <http://www.zuny.info/news.php>

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**Credits:**

**Agency:** Bonanza Brand Marketing Group

Other images:

