

# BOTANICS

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## Properties list:

new product  
cosmetics, beauty and toiletries  
folding carton  
bottle  
plastics  
cardboard and paper  
well-being  
natural  
range of products  
photo to describe  
identity by abstract shapes  
end-user packaging

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Reference: [Kozak Gisela, Wiedermann Julius, Package Design Now!, Köln, 2008](#)

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## Credits:

**Country:** United Kingdom

**Year:** 2005

**Agency:** Lipka Pearce

**Designer:** Joke Rasch, Harry Pearce

Other images:

