

NEAL'S YARD REMEDIES



Properties list:

- range of products
- new product
- cosmetics, beauty and toiletries
- labels and sleeves
- bottle
- classic
- translucent
- identity by shape
- identity by typography
- identity by colour
- identity by system of colour
- end-user packaging
- glass and ceramics

From [Turner Duckworth](http://www.turnerduckworth.com) website: "The famous blue bottles are very distinctive for this highly ethical skincare brand. The logo show the tree of life which has the roots beneath the soil and the tree above in perfect balance."

Reference: <http://www.turnerduckworth.com/small.html>

Credits:

Country: UK

Agency: Turner

Duchworth

Other images: