## **REAL McCoy**





## Properties list:

metals
glass and ceramics
identity by typography
historical, traditional
end-user packaging
range of products
new product
can and tin
cluster
bottle
alcohols and spirits

By Australian studio Creative Method, re-branding of the Real McCoy package.

Reference: http://www.thecreativemethod.com/

Credits:

**Country:** Australia

**Agency:** The Creative Method

## Other images:



