

REAL McCoy



Properties list:

metals
glass and ceramics
identity by typography
historical, traditional
end-user packaging
range of products
new product
can and tin
cluster
bottle
alcohols and spirits

By Australian studio Creative Method, re-branding of the Real McCoy package.

Reference: <http://www.thecreativemethod.com/>

Credits:

Country: Australia

Agency: The Creative Method

Other images:

