

# REAL McCoy

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## Properties list:

- metals
- glass and ceramics
- identity by typography
- historical, traditional
- end-user packaging
- range of products
- new product
- can and tin
- cluster
- bottle
- alcohols and spirits

By Australian studio Creative Method, re-branding of the Real McCoy package.

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Reference: <http://www.thecreativemethod.com/>

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## Credits:

**Country:** Australia

**Agency:** The Creative Method

Other images:

