

COMME DES GARÇONS - SILVER WORDS



Properties list:

- identity by typography
- typographical texture
- limited edition packaging
- gift packaging
- tactile packaging
- men
- update
- single product
- end-user packaging
- cosmetics, beauty and toiletries
- additional structural elements
- wrapper
- tube
- box
- other shapes
- opaque
- contemporary
- identity by colour

From [Blacbird Blog](#): "Words contain meanings like a bottle holds a perfume. Both convey messages that can be interpreted and experienced in an immense variety of different ways, each of them communicates an essence, a thought, a shared experience. Messages in bottles have always signified belief and a hope for the future.

Using advanced serigraphic techniques, evolved from traditional printing methods, the original Comme des Garçons 2 pebble-shaped bottle has been lacquered in black to contain silver words of peace, freedom and love in several languages.

The result is a deep, matt-black colour surface holding an infinite message of hope, stamped in silver words."

Reference: <http://helloblackbird.blogspot.com/2009/01/comme-des-garcons-silver-words-cdg-2-in.html>

Other images:

