

# NAKED

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## Properties list:

- range of products
- new product
- ironic
- contemporary
- plastics
- aerosol spray can
- jar and pot
- folding carton
- cosmetics, beauty and toiletries
- end-user packaging
- identity by system of colour

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Reference: [Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008](#)

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## Credits:

**Country:** UK

**Year:** 2005

**Agency:** Lippa Pearce

**Designer:** Harry Pearce, Richard Wilson

Other images:

