

# LANJARON WATER

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## Properties list:

- end-user packaging
- single product
- new product
- water
- bottle
- plastics
- debossed, embossed
- transparent
- unusual structural association
- identity by shape

From [Tridimage](#) website: "Lanjarón wanted to develop a premium and highly differential bottle design for their mountain water. When we presented with Grupo Berro the PET bottle proposal, it was love at first sight. To turn a good idea into a great market reality, we worked along with both Argentina and Spain producers to ensure its feasibility."

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## Reference:

## Credits:

**Country:** Spain

**Agency:** Tridimage

**Design:** Tridimage (structural design) and Grupo Berro (graphic design)

Other images:

