

# LANJARON WATER

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## Properties list:

end-user packaging  
single product  
new product  
water  
bottle  
plastics  
debossed, embossed  
transparent  
unusual structural association  
identity by shape

From [Tridimage](#) website: "Lanjarón wanted to develop a premium and highly differential bottle design for their mountain water. When we presented with Grupo Berro the PET bottle proposal, it was love at first sight. To turn a good idea into a great market reality, we worked along with both Argentina and Spain producers to ensure its feasibility."

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## Reference:

## Credits:

**Country:** Spain

**Agency:** Tridimage

**Design:** Tridimage (structural design) and Grupo Berro (graphic design)

Other images:

