OH JOY CANDLE



Design for a series of candles that evoke homemade preserves. (A collaboration with Joya Candle. Photo by Urban Outfitters. To purchase, visit Urban Outfitters.)

Properties list:

homecare products
jar and pot
metals
glass and ceramics
contemporary
identity by system of colour
unusual structural association
end-user packaging
single product
new product
identity by textures and patterns
transparent
identity by shape
identity by typography

Reference: http://www.ohjoystudio.com/cgi-local/content.cgi?p=3&c=3&i=106

Credits:

Agency: Oh Joy Studio

Designer: Deangdeelert Cho

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