

BUGGIN' OUT



Properties list:

contemporary
end-user packaging
range of products
cosmetics, beauty and toiletries
new product
bottle
typographical texture

Designed by Thomas Wilder, "Buggin' Out" bath and body products were designed to make the viewer literally "bug out" when they looked at the typography displayed along the bottle.

Reference:

Credits:

Country: United States of America

School: The Pennsylvania State University (Pennsylvania, USA)

Student: Thomas Wilder

Other images: