

SELFRIDEGS CREDIT CRUNCH



Properties list:

- single product
- new product
- confectionery and sweetness
- snacks
- labels and sleeves
- additional structural elements
- sachet
- plastics
- fabrics
- cardboard and paper
- contemporary
- unusual visual association
- transparent
- identity by shape
- identity by typography
- end-user packaging

Reference: <http://www.purpose.co.uk/main.html> , <http://www.notcot.org/post/16742/> , <http://lovelypackage.com/santini-for-selfridges/>

Credits:

Country: UK

Agency: Purpose

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Santini

Other images:

