

MARK AND SPENCER



Properties list:

- product accessibility
- end-user packaging
- new product
- range of products
- water
- confectionery and sweetness
- snacks
- opening and closure systems
- sachet
- folding carton
- box
- flow-pack
- bottle
- plastics
- cardboard and paper
- identity by system of colour
- identity by shape
- contemporary
- die cut
- identity by abstract shapes

Reference: [Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008](#)

Credits:

Agency: Marks and Spencer

Designer: Charlotte Raphael

Other images:

