

B FRANK WINE

B FRANK
I'M ONLY DRINKING WITH YOU
BECAUSE, I HAD SEX WITH
YOUR WIFE AND SHE
DIDN'T KNOW IT YET.



Properties list:

- ironic
- contemporary
- adults
- unusual visual association
- end-user packaging
- system of graphical components
- single product
- extra-use of packaging
- new product
- wine
- labels and sleeves
- bottle
- glass and ceramics
- identity by typography
- packaging as a new medium

Packaging for Frank designed by Talia Cohen.

Reference: <http://www.taliacohen.com>

Credits:

Designer:

Talia
Cohen

Other images: