

# B FRANK WINE

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**B FRANK**  
I'M ONLY DRINKING WITH YOU  
BECAUSE, I HAD SEX WITH  
YOUR WIFE AND SHE  
DIDN'T KNOW IT YET.



## Properties list:

- ironic
- contemporary
- adults
- unusual visual association
- end-user packaging
- system of graphical components
- single product
- extra-use of packaging
- new product
- wine
- labels and sleeves
- bottle
- glass and ceramics
- identity by typography
- packaging as a new medium

Packaging for Frank designed by Talia Cohen.

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Reference: <http://www.taliacohen.com>

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Credits:

**Designer:**

Talia  
Cohen

Other images: