

Properties list:

range of products new product fish and meat folding carton cardboard and paper minimal contemporary die cut identity by typography photo to describe identity by photo end-user packaging

From <u>Tank Design</u> website: "Packaging for Halvors Tradisjonsfisk, an exclusive brand of fish products. A design inspired by old traditions and which supports the quality of the product by differentiating it from the competitors. The project has already been an award winner and it is sold through Norwegian retail stores. "

Reference: http://www.tank.no/site/content/en/?textversion=false&language=en

Credits:

Country: Sweden Agency: Tank

Designer: Sandro Kvernmo

Other images:





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