

# FRACT ENGINEERED FLOWERS

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## Properties list:

- tactile packaging
- end-user packaging
- range of products
- concept
- flowergrowing and gardening
- labels and sleeves
- wrapper
- cardboard and paper
- identity by shape
- identity by modular structure
- contemporary
- textured
- identity by system of colour

Work realised by Nimrod Gavish at Shenkar College for Design (Israel).

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Reference: [http://nimrodx.blogspot.com/2008\\_12\\_01\\_archive.html](http://nimrodx.blogspot.com/2008_12_01_archive.html)

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## Credits:

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Other images:

