

FULLY LOADED TEA



Properties list:

- range of products
- new product
- coffee, tea and infusions
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- pouch
- tube
- folding carton
- cardboard and paper
- smooth
- opaque
- contemporary
- end-user packaging
- identity by colour
- identity by system of colour
- identity by typography

Fully Loaded tea designed by [subplot](#).

Reference: <http://www.thedieline.com/blog/2008/11/fully-loaded-te.html#more>, www.subplot.com

Credits:

Country: Canada

Year: 2008

Agency: Subplot

Other images:



You know what the problem with “whatever” is? It’s got no guts. It just doesn’t take a stand. Well, our **Bulletproof Currant Fruit Tea** doesn’t have that problem. It puts it all out there and says, “love me or hate me, but I am me!”

CAFFEINE FREE WHOLE FRUIT TEA with Blackcurrants, Cranberries, Lingonberries and Rosehips

fullyloadedtea

14 PYRAMID BAGS
Premium Whole Fruit Tea.
The supérieur fruits entiers
10oz | 28g



fullyloadedteaTM
for a watered-down world

