

360 PAPER BOTTLE



Properties list:

- reusability
- biodegradability and compostability
- ready to use
- product accessibility
- end-user packaging
- single product
- concept
- water
- opening and closure systems
- bottle
- cardboard and paper
- rough
- eco-friendly
- identity by modular structure

"The 360 bottle is a sustainable vision of the future. It is the first totally recyclable paper container made from 100% renewable resources. Versatile in its range of consumer applications and made from of-sale fully recyclable materials, it decreases energy consumed throughout the product life cycle without sacrificing functionality. It is paper packaging that stands up all liquid categories".

Reference: <http://www.brand-image.com/en>

Credits:

Country: United States of America

Year: 2008

Agency: Brandimage

Designer: Jim Warner

Other images:

