

DELUXE HONEYDROP



Properties list:
recycled materials
end-user packaging
range of products
new product
soft drinks
bottle
plastics
transparent
illustrated character
identity by typography
identity by system of colour

From [Pearlfisher](#) website:

"**Task:** To create a buzz with a brand new identity for a 100% organic flavored water infused with organic honey and premium juices.

Scope: Brand identity, graphics, copy and website concept."

Reference: <http://www.pearlfisher.com/portfolio/honeydrop.htm>

Credits:

Country: USA

Agency: Pearlfisher

Designer: Lisa Simpson

Other images: