

# RIMI - MARINE CLEANING PRODUCTS

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## Properties list:

- new product
- homecare products
- flacon
- plastics
- mass-market
- smooth
- identity by shape
- identity by illustration
- identity by system of colour
- identity by colour
- end-user packaging
- range of products

From [Studio 43](http://studio-43.org/) website: "Artwork commissioned by NewMedia, Latvia. Packaging design for Rimi's private label Marine. The main idea - natural and non-harmful cleaning liquids. Laundry detergents and softeners, dishwashing liquids, toilet cleaners."

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Reference: <http://studio-43.org/>

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## Credits:

Agency: Studio 43

Designer: Latvia

Other images:

