

GRAPE BATTERY / TRAUBENBATTERIE



Properties list:

- adults
- end-user packaging
- range of products
- new product
- other shapes
- bottle
- wine
- metals
- glass and ceramics
- transgressive
- ironic
- unusual visual association
- unusual structural association
- identity by shape
- instruction through pictograms
- transparent
- smooth
- metallic
- identity by illustration

Anthony's Mini Garage Winery is an ingenious gourmet food and drink brand designed by KOREFE with a unique mechanical theme.

Goldmarie, Rotbart and Rosamunde are the white wine, dry red wine and fruity rosé from the Mini Garage, a vineyard in Oestrich-Winkel in the Rheingau region. Bottled in 0.25l glass bottles and sealed with bottle caps instead of corks, the design makes it look almost like a fruity soft drink.

Reference: <http://www.the-deli-garage.com> , <http://www.korefe.de>

Credits:

Country: Germany

Agency: Korefe

User: The Deli Garage

Other images:

