

URBAN SILK SCARF



Properties list:

- end-user packaging
- single product
- new product
- pouch
- clothes and accessories
- identity by shape
- cardboard and paper
- rough
- unusual visual association
- identity by typography

From Anders Jönsson Annasbror portfolio: "A meeting between the soft traditional nature and the strong futuristic city.

An attempt to erase the gap between them. Bags and scarfs made of material by the nature like raw silk, linen and leather, shaped and screenprinted with futuristic inspiration. The packaging is made of handmade paper with sewn edges, making it environmentally friendly. "

Reference: <http://www.annasbror.se/index.php?/work/bryn-mawr/>

Credits:

Designer:

Annasbror
Anders
Jönsson

Other images: