

DOUBLE CROSS VODKA



Properties list:

- end-user packaging
- single product
- new product
- alcohols and spirits
- additional structural elements
- opening and closure systems
- flacon
- metals
- glass and ceramics
- transparent
- metallic
- identity by typography

Double Cross Vodka In addition to receiving acclaim for outstanding taste, Double Cross has also been recognized for its stunning bottle design, which was purposefully engineered to reflect the elegance of its contents and the nobility of its Slovakian heritage. The unique rectangular packaging, which stands at 12 inches, has no seams and features a number of artistic elements including verses of old-world Slovakian poetry silk screened on the back, a metal closure and an individually-numbered tamper seal. The brand's striking Double Cross logo, derived from the Slovakian flag and coat of arms, serves as the bottle's design centerpiece, embedded in the glass with pure metal. Awarded the Gold Medal for Packaging/Design at the San Francisco World Spirits Competition, Double Cross is the only vodka to ever win the Gold Medal for both taste and design.

Reference: <http://doublecrossvodka.com>

Credits:

Year: 2008

Other images:

