

# JUICE PRESS

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## Properties list:

- disposable packaging
- end-user packaging
- kids
- identity by illustration
- illustrated character
- single product
- new product
- juices
- polylaminated cardboard and paper
- other shapes
- contemporary
- opaque
- identity by shape
- identity by typography
- identity by system of colour

Wowme! designed Juice Press.

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Reference: <http://www.pearlfisher.com/portfolio/jordans.htm>

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## Credits:

Country: UK

Agency: Wow Me Design

Other images: