

LANCASHIRE TEA

Properties list:

update
coffee, tea and infusions
folding carton
cardboard and paper
opaque
identity by typography
end-user packaging
single product
identity by photo
photo to evoke
identity by system of colour



Lancashire Tea range. The concept was presented on Facebook.

Reference: <http://www.packagingnews.co.uk/news/865396/Facebook-users-decide-Lancashire-Tea-packaging/>

Credits:

Country: UK

Year: 2008

Agency: The Rehab
Agency

Other images:

