

MY WORLD CHOCOLATES



Properties list:

kids
end-user packaging
snacks
chocolate
confectionery and sweetness
single product
new product
folding carton
cardboard and paper
fantastic, fairy
unusual visual association
rough
opaque
identity by system of colour
identity by typography
identity by illustration
illustrated character

My World chocolate designed by PureEquator design agency.

Reference: <http://www.pure-equator.com/>

Credits:

Agency: Pure Equator

Designer: David Rogers

Illustrator: Lucy
Loveheart

Other images: