

TONI & GUY



Properties list:

range of products
end-user packaging
new product
cosmetics, beauty and toiletries
glossy
opaque
tube
jar and pot
flacon
contemporary
men
plastics
identity by typography
identity by colour

Pure Equator design for Toni & Guy.

Reference: <http://www.pure-equator.com/>

Credits:

Agency: Pure Equator

Designer: David Rogers

Other images: