

TONI & GUY



Properties list:

- range of products
- end-user packaging
- new product
- cosmetics, beauty and toiletries
- glossy
- opaque
- tube
- jar and pot
- flacon
- contemporary
- men
- plastics
- identity by typography
- identity by colour

Pure Equator design for Toni & Guy.

Reference: <http://www.pure-equator.com/>

Credits:

Agency: Pure Equator

Designer: David Rogers

Other images: