MILK CARTON



Properties list:

information accessibility information about content end-user packaging range of products concept milk bottle polylaminated cardboard and paper minimal contemporary opaque identity by shape

These three different milk cartons identify the rates of fat in the milk by using form rather then colour. The form of the milk cartons reflects in a way on the milk?s texture and sm oothness. The two back folds are used as the carton's handle, while the two in the front function as the spout.

Reference: http://www.raw-edges.com

Credits:

Country: Canada Year: 2005 Agency: Raw Edges Design

Designers: Yael Mer & Shay Alkalay

Other images:



