

# LUCHADOR WINE

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## Properties list:

illustrated character  
identity by illustration  
collector packaging  
end-user packaging  
range of products  
new product  
other shapes  
bottle  
wine  
unusual visual association  
identity by typography  
ironic  
contemporary  
glass and ceramics  
opaque  
photo to evoke  
identity by photo

Luchador Wine designed by [Morning Breath](#) with illustration work of [Love and Rockets](#).

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Reference: <http://www.gratefulpalateimports.com/wine/255.html> , <http://www.cloutonline.com/?q=node/705>

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## Credits:

**Country:** USA

**Agency:** Morning Breath

Other images:

