POTATOES



Properties list:

recycled materials tactile packaging end-user packaging single product concept snacks confectionery and sweetness sachet textured bio plastics

Reference: Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008

Credits:

Year: 2008 Agency: IDEO

Designer: Kara Johnson, Bob Adams, Joanne Oliver, Pontes Wahlgren

Other images: