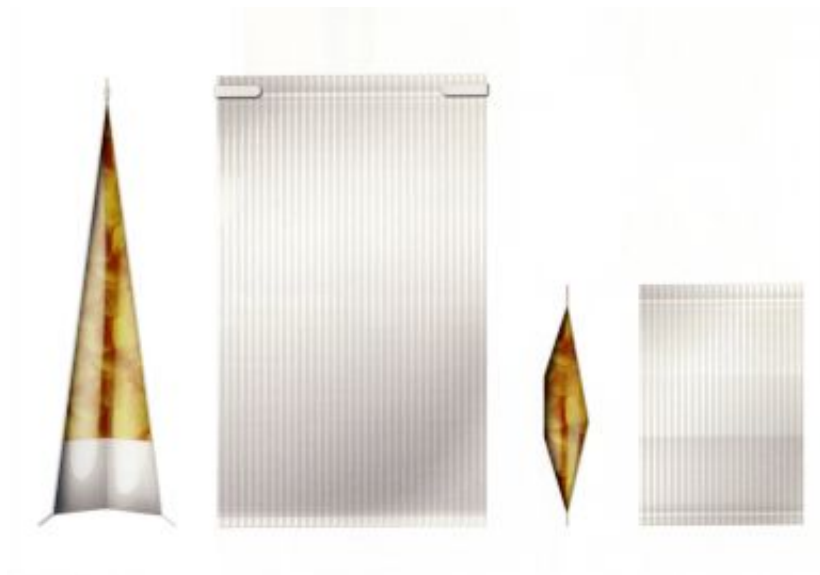


POTATOES



Properties list:
recycled materials
tactile packaging
end-user packaging
single product
concept
snacks
confectionery and sweetness
sachet
textured
bio plastics

Reference: [Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008](#)

Credits:

Year: 2008

Agency: IDEO

Designer: Kara Johnson, Bob Adams, Joanne Oliver, Pontes Wahlgren

Other images: