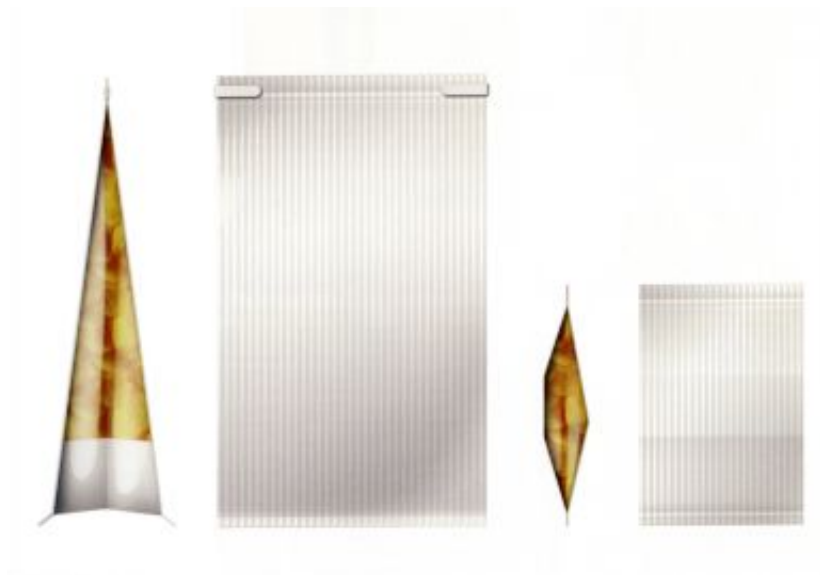


# POTATOES

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**Properties list:**  
recycled materials  
tactile packaging  
end-user packaging  
single product  
concept  
snacks  
confectionery and sweetness  
sachet  
textured  
bio plastics

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**Reference:** [Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008](#)

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**Credits:**

**Year:** 2008

**Agency:** IDEO

**Designer:** Kara Johnson, Bob Adams, Joanne Oliver, Pontes Wahlgren

Other images: