

AMCOR TAPE TOP



Properties list:

- end-user packaging
- single product
- new product
- dairy, eggs and cheese
- opening and closure systems
- labels and sleeves
- pouch
- plastics
- mass-market
- product accessibility
- transparent

Amcor flexibles' unique recloseable Amcor Tape Top packaging solution is being used to pack fresh produce for the first time. UK supermarket TESCO has chosen the innovative concept for its own label range of five unwashed salads. Tape Top is a patented pack concept which utilises a pre-cut band to give multiple reclosure of the pack. The Tape Top band can be positioned anywhere on the bag and secured to the bag with a hot melt adhesive supplied in this case by Henkel.

Reference: [ItaliaImballaggio N.11 November-December 2006](#)

Credits:

Year: 2006

Other images: