

# CAFFÈ DEL MORO

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## Properties list:

- end-user packaging
- coffee, tea and infusions
- jar and pot
- box
- plastics
- metals
- identity by illustration
- new product
- unusual visual association
- range of products

The range "Le miscele italia - Caffè del Moro " consisting of four original packs which convey the essence of Italian style, was designed for the overseas market. The concept comes from Boscolo Design Partners, who drew inspiration from four large Italian cities, ambassadors in the worlds of history, art and culture.

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Reference: [ItaliaImballaggio N11-12, November-December 2006](#)

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## Credits:

**Year:** 2006

**Agency:** Boscolo Design Partners

Other images: