SELFRIDGES



Properties list:

information about content
end-user packaging
range of products
new product
jar and pot
box
bottle
flow-pack
pouch
plastics
cardboard and paper
glass and ceramics
contemporary
identity by typography
identity by system of colour

Reference: Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008

Credits:

Country: UK Year: 2004

Agency: R Design

Designer: Dave Richmond

Other images:

