



Properties list:

- sachet
- pouch
- other shapes
- folding carton
- flow-pack
- aerosol spray can
- tube
- plastics
- metals
- cardboard and paper
- contemporary
- metallic
- identity by typography
- identity by colour
- identity by system of colour
- identity by abstract shapes
- new product
- range of products
- end-user packaging

From: www.stockholmdesignlab.se:

Askul is one of Japan's Growing Companies, offers more than 2500 items with nationwide delivery within 24 hours. Stockholm Design Lab has created a comprehensive design program that covers corporate identity, product development and design, and packaging solutions

Reference: [Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008](#)

Credits:

Country: JP

Year: 2005

Agency: Stockholm Design Lab

Other images:

