



## Properties list:

- sachet
- pouch
- other shapes
- folding carton
- flow-pack
- aerosol spray can
- tube
- plastics
- metals
- cardboard and paper
- contemporary
- metallic
- identity by typography
- identity by colour
- identity by system of colour
- identity by abstract shapes
- new product
- range of products
- end-user packaging

From: [www.stockholmdesignlab.se](http://www.stockholmdesignlab.se):

Askul is one of Japan's Growing Companies, offers more than 2500 items with nationwide delivery within 24 hours. Stockholm Design Lab has created a comprehensive design program that covers corporate identity, product development and design, and packaging solutions

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Reference: [Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008](#)

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## Credits:

**Country:** JP

**Year:** 2005

**Agency:** Stockholm Design Lab

Other images:

