CELEBRATION IN MONACO



Properties list:

end-user packaging concept single product water bottle plastics glass and ceramics high-tech identity by shape typographical texture

The Monaco Luxe Pack Design Award was born by Spanish designer Ruben Piquer. The third edition of the prize, sponsorized by Sanpellegrino, awarded the three mineral water bottle designs that best expressed the claim "Celebration in Monaco". Precious and clear: Ancient tipically Mediterranean object, the amphora inspired yhe new shapes created by Piquer. The material is transparent glass crystal, entirely recyclable, that guarantees the visibility of the liquid contained; an opaque cover through veils the bottle preventing the UV rays from alterating the quality of the water. The jury's verdict was unanimous: functional, simple and elegant, the ideal bottle worthy of accompanying the most important event.

Reference: ItaliaImballaggio N.1-2 January-February 2006

Credits:

Year: 2005

Designer: Ruben Piquer Other images: