

# CELEBRATION IN MONACO

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Properties list:  
end-user packaging  
concept  
single product  
water  
bottle  
plastics  
glass and ceramics  
high-tech  
identity by shape  
typographical texture

The Monaco Luxe Pack Design Award was born by Spanish designer Ruben Piquer. The third edition of the prize, sponsored by Sanpellegrino, awarded the three mineral water bottle designs that best expressed the claim "Celebration in Monaco". Precious and clear: Ancient typically Mediterranean object, the amphora inspired the new shapes created by Piquer. The material is transparent glass crystal, entirely recyclable, that guarantees the visibility of the liquid contained; an opaque cover through veils the bottle preventing the UV rays from altering the quality of the water. The jury's verdict was unanimous: functional, simple and elegant, the ideal bottle worthy of accompanying the most important event.

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Reference: [ItaliaImballaggio N.1-2 January-February 2006](#)

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**Credits:**

**Year:** 2005

**Designer:** Ruben Piquer

Other images: