

# CARTON

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## Properties list:

- homecare products
- cardboard and paper
- contemporary
- opaque
- identity by typography
- photo to describe
- identity by system of colour
- other shapes
- labels and sleeves
- new product
- range of products
- information about content

Carton packaging designed by Taku Satoh and Ichiji Ohishi.

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Reference: [Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008](#)

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## Credits:

**Country:** Japan

**Year:** 2003

**Agency:** Taku Satoh

**Designer:** Taku Satoh, Ichiji Ohishi

Other images:

