



**Properties list:**

end-user packaging  
single product  
new product  
bottle  
metals  
metals  
metallic  
sauces and seasonings  
identity by shape

O.L.I.V.I.A functionality and image for olive oil

O.l.i.v.i.a, or that is a new look for Italian olive oil. Its attractive metallic pack, that combines the charm and the functionality of containers of of days gone bye, has been created by Falco, Pavia based manufacturer of metal packaging and aerosols and the Australian steel producer BlueScopeSteel. Their work together has given rise to a new container that furthers the high infrangibility and total recyclability of steel, and its effectiveness in protecting and safeguarding the organoleptic features of its contents, this thanks to the absolute barrier to light.

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Reference: [ItaliaImballaggio N.1-2 January-February 2006](#)

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**Credits:**

**Country:** Italy

**Year:** 2006

**Producer:** Falsco SpA

Other images: