



Properties list:

end-user packaging
single product
new product
water
bottle
plastics
transparent
smooth
identity by typography
identity by shape

Nail Kraft created the perfect cylinder that distinguishes Voss mineral water, distributed in the USA, Europa and Asia with 35 milion bottles sold in 2006.

Reference: [ItaliaImballaggio N.11-12 November-December 2007](#)

Credits:

Year: 2006

Designer: Neil Kraft

Other images: