PROMERIS





Promeris Animal Scale, Aluminium Blister. An innovatory (and "difficult" packaging) for a line of veterynary products: genesis and progression of a story that starts out with the agreement between the veterinary division of a pharmaceutical company of world standing - Wyeth - and an historic name in packaging, GB Gnudi Bruno.

Properties list:

end-user packaging
new product
single product
product accessibility
disposable packaging
pets
folding carton
blister-pack
cardboard and paper
polylaminated
dispensing systems
identity by shape
pet care products

Reference: ItaliaImballaggio N.9 September 2007

Credits: Year: 2007

Agency: Food Doge Animal Health **Producer:** Doge Animal Health SpA

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