



**Properties list:**

recycled materials  
logistic optimisation  
end-user packaging  
industrial packaging  
single product  
update  
electronics  
folding carton  
cardboard and paper

Switching to monomaterial packaging made from recycled cardboard allowed Biticino to use less packaging. Indeed, the components themselves mean storage volumes can be reduced with a saving of 36%. Finally, packaging costs 56% less.

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**Reference:** [ItaliaImballaggio N 7-8 July-August 2007](#)

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**Credits:**

**Country:** ITALY

**Year:** 2007

Other images:

