



Properties list:

recycled materials
logistic optimisation
end-user packaging
industrial packaging
single product
update
electronics
folding carton
cardboard and paper

Switching to monomaterial packaging made from recycled cardboard allowed Biticino to use less packaging. Indeed, the components themselves mean storage volumes can be reduced with a saving of 36%. Finally, packaging costs 56% less.

Reference: [ItaliaImballaggio N 7-8 July-August 2007](#)

Credits:

Country: ITALY

Year: 2007

Other images:

