## **SEDA INTERNATIONAL**



## Properties list:

end-user packaging single product new product cup logistic optimisation cardboard and paper

Seda International interprets new consumption trends combining a focus on the environment and an interest in aesthetics in their prize-winning container. The environmental benefits are summed up in the reduced weight of the packaging and in how easy it is to break it town for recycling purposes.

Reference: ItaliaImballaggio N.7-8 July-August 2007

Credits:

Producer: Seda International Packaging Group

Awards: Oscar Imballaggio 2007

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